



Food Truck Rally

June 11th, 2016 12pm–7pm

The Flint Farmers' Market will be hosting a Food Truck Rally June 11th, 2016 from 12am—7pm. We are currently looking for participants to be part of this great event! This event is limited to 10 food trucks. This is a great event to get exposure/advertisement for your business as well as participate in something fun and new to Downtown Flint. There is a \$100 fee to participate.

Outline of Event:

- Event will start at 10am June 11th, 2016
- Participating Food Trucks will sell items from their menu to customers through the hours of 12pm—7pm
- Food Trucks will also donate 50 “Try before you buy” samples of a signature dish redeemable with a sample ticket sold by a market representative (all proceeds will go to the Michigan Youth Opportunities Initiative)
- Trucks will be lined up on both sides of First St. between Wallenburg St. and Stevens St.
- Trucks may begin setting up at 8am and will be able to start selling as soon as they are ready and customers have arrived
- “Try before you buy” sample tickets will be sold starting at 12pm
- Each ticket is redeemable for 1 sample
- There will be a Beer Tent hosted by Market Tap
- Live music will be ongoing during the event

Guidelines for food trucks are as follows:

- All Food Trucks must have a copy their food truck license on site during the event
- All Food Trucks must have liability insurance on their business and a copy of proof must be provided to the FFM
- All Food Trucks must be approved by the Health Department and follow all Health Department regulations
- Food Trucks must stay open until 6pm and cannot break down until 7pm
- Trucks must be enclosed and self contained
- Electricity and water will not be provided

See application for more details



EVENT - June 11th ENTRY DEADLINE - May 7th

Yes, I'm interested in participating in the Food Truck Rally at the Flint Farmers' Market June 11th, 2016

Food Truck/Business /Name _____ Contact Person _____

Address _____ City _____ Zip _____

Phone # _____ Cell # _____ Email _____@_____

Special Requirements _____ *Any questions call (810) 232-1399.*

Social Media Pages _____

(please see details at bottom of page.)

Please detach this portion and mail with \$100 check to address below.

Event Rules:

- A \$100 entry fee is required to participate. Check should be made out to the Flint Farmers' Market and mailed with your entry form to the FFM 300 East First St. Flint, MI 48502 or dropped off at the Market Office located on the second floor by **MAY 7th!** You may also use credit card in the office or over the phone.
- All participants are required to have 50 samples (1 oz) of a signature item available to customers redeemed by a ticket which will be sold by a market representative. All the proceeds from the sample tickets will be donated to Michigan Youth Opportunities Initiative.
- All participants **MUST HAVE A FOOD TRUCK LICENSE** and adhere to any other necessary regulations of the Genesee County Health Department. The health department pays VERY close attention to this event.
- The Food Truck Rally will be held Saturday, June 11, 2016 from 12:00 pm to 7:00 pm. *(Market hours are 8:00 a.m. to 5:00 p.m.)*
- Your business must be insured and a copy your proof of insurance must be sent to the Flint Farmers' Market before May 28th, 2016.
- The sponsors/promoters of this contest are the Flint Farmers' Market as well as another Title Sponsor. There will be paid advertisements on the following radio stations: Cars 108, B95, CK 105 and WDZZ 92.7. Additionally information will be placed around the market, on the market website, Facebook, Twitter and in multiple web blast publications. Your business name and logo will be included in our advertisements (if provided).

Set-up: Trucks can set up as early as 8:00 am and **MUST** begin selling their product at 12:00 pm. A staff person will direct you on your location. You must come fully prepared with all the equipment you will need (including power sources, a tent or umbrella etc.) The Market will not provide electricity, tables, chairs, paper goods, etc. **Water is NOT available.** We have allotted a 24' x 15' space for participants. **If this is not adequate we need to know ASAP!**

Selling your product: You must adhere to the Health Department regulations and provide all documentation requested by the Genesee County Health Department, if asked. If by chance you are fined by the Health Department you will be asked by management to close up your operation. No refunds will be provided. Trucks may begin selling their product to the public as soon as it is ready. Please be prepared to sell your product through 7:00 pm.

Any Questions: Savannah Lee (810) 232-1399 sav.p.lee@gmail.com

If you have a logo and/or website please email me that information ASAP so we can link you to our website!