



2nd ANNUAL FLINT FEASTIVAL

June 10th, 2017 10:30am - 6:30pm

The Flint Farmers' Market and PleThorA will host the 2nd Annual Flint Feastival at the Flint Farmers' Market, June 10th, 2017 from 10:30am - 6:30pm. Flint Feastival is a concert and food truck rally conceived in 2016 located right outside the Flint Farmers' Market. Food trucks will line 1st Street, bands will be playing, and beer will be flowing! We are looking for 12 Food Trucks to participate in this event — Food Trucks will be accepted on a first come first accepted basis!

About the Event:

- Date and Time: **Saturday June 10th, 2017 from 10:30am - 6:30pm***
- 6—8 live bands will be performing between the hours of **11am - 6:30pm***
- Food trucks will be serving from **10:30am - 6:30pm**
- Estimated attendance: **7,500** (numbers from 2016)
- Beer provided by **Market Tap**
- **Arts and Crafts** vendors will border the stage area and food trucks

Guidelines for Food Trucks are as follows:

- All Food Trucks must have a copy their **food truck license** on site during the event
- All Food Trucks must have **liability insurance** on their business and a copy of proof must be provided to the FFM
- All Food Trucks **must** be approved by the Genesee County Health Department and follow all Health Department regulations
- All Food Trucks must submit an letter of **intent to sell** to the Genesee County Health Department by **May 20th, 2017**
- Food Trucks must stay open and cannot break down until **6pm**
- Trucks must be **enclosed and self contained**
- Electricity and water **will not** be provided

See application for more details

***Time is subject to change—all food trucks will be notified if time change occurs**



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Yes, I'm interested in participating in the 2nd Annual Flint Feastival at the Flint Farmers' Market June 10th, 2016

Food Truck/Business /Name _____ Contact Person _____

Address _____ City _____ Zip _____

Phone # _____ Cell # _____ Email _____

Special Requirements: _____

Social Media: _____ **Any questions call (810) 232-1399.**

(please see details at bottom of page.)

Please detach this portion and mail with \$100 check to address below.

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Event Rules:

- A **\$100 entry fee** is required to participate. Check should be made out to the Flint Farmers' Market and mailed with your entry form to the **FFM 300 East First St. Flint, MI 48502** or dropped off at the Market Office located on the second floor **by MAY 10th!** You may also use credit card in the office or over the phone.
- All participants **MUST HAVE A FOOD TRUCK LICENSE** and adhere to any other necessary regulations of the Genesee County Health Department. The health department pays VERY close attention to this event.
- The Food Truck Rally will be held Saturday, June 11, 2016 from 12:00 pm to 7:00 pm. *(Market hours are 8:00 a.m. to 5:00 p.m.)*
- Your business must be insured and a copy your proof of insurance must be sent to the Flint Farmers' Market before May 20th, 2017.
- Your business must have a letter of intent to sell to the Genesee County Health Department by May 20th, 2017.
- The sponsors/promoters of this contest are the Flint Farmers' Market, PleThorA, as well as another Title Sponsor. There will be paid advertisements on local radio stations. Additionally information will be placed around the market, on the market website, Facebook, Twitter and in multiple web blast publications. Your business name and logo will be included in our advertisements (if provided).

Set-up: Trucks can set up as early as 7:00 am and **MUST** begin selling their product at 10:30 pm. A staff person will direct you on your location. You must come fully prepared with all the equipment you will need (including power sources, a tent or umbrella, etc.) The Market will **NOT** provide electricity, tables, chairs, paper goods, etc. **Water is NOT available.** **We have allotted a 24' x 15' space for participants. If this is not adequate we need to know ASAP!**

Selling your product: You must adhere to the Health Department regulations and provide all documentation requested by the Genesee County Health Department, if asked. If by chance you are fined by the Health Department you will be asked by management to close up your operation. No refunds will be provided. Trucks may begin selling their product to the public as soon as it is ready. Please be prepared to sell your product through 6:00 pm.

Any Questions: Savannah Lee (810) 232-1399 sav.p.lee@gmail.com

If you have a logo and/or website please email me that information ASAP so we can link you to our website!